

BAUDVILLE®

2012 Media Kit
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1.800.728.0888

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WE PUT THE
hooray
IN YOUR EVERYDAY

Look inside to learn
how Baudville is
changing workplaces
one high five at a time!



PLACE FOR DAILY RECOGNITION



COMPANIES GET MORE HOLLER FOR THEIR DOLLAR.

The talent war is back, and it's in full swing. Turnover is becoming more prevalent in organizations of all sizes and industries. Managers are the first to feel the pain of a changing workforce as they spend large amounts of time and money to recruit new team members.

It may come as a surprise, but many employees aren't jumping ship for large pay raises. **In fact, the U.S. Department of Labor has identified lack of appreciation as the number one reason for voluntary turnover, ahead of compensation and benefits.** Thankfully, it's a simple problem to remedy. By celebrating big and small accomplishments, managers let employees know their contributions are appreciated.

At Baudville, we create recognition products that express appreciation and retain talent. Our innovative product design, first class customer service, and industry leading content makes us the most turned-to company for easy, effective, and affordable recognition solutions for schools and workplaces of all sizes.

EASY *Baudville's recognition solutions are ready to use and easy to implement. There are no instruction manuals or lengthy trainings. All the products are simple and intuitive to use, and many utilize the power of a personal handwritten note.*

EFFECTIVE *The consistency among themed products, gifts, and tools reinforces the behaviors and values you want to see repeated in your organization. And the handwritten element ensures recognition is personal and meaningful to the recipient.*

AFFORDABLE *Small organizations can afford a world class recognition program with Baudville recognition products and awards. We've done all the hard work already, creating the themes, sentiments, and messages to reinforce behaviors in your workplace. Plus, it's easy to customize products with your brand messages for a truly unique solution.*



WE'RE WHAT THE SHOUT IS ABOUT.

NAME AND STATS. *Name:* Baudville

Birthday: March 7, 1983

People: 85

Ownership: Privately-held, employee-driven

Leadership:

Brad Darooge, President and CEO. Favorite recognition phrase is “Cheers.”

David Pezzato, Senior Vice President and CFO. Loves to bust out the Prize Wheel.

Kristy Sherlund, Vice President of Product & Merchandising. Motivates her team with candy.

WHO WE ARE.

Baudville is the place for daily recognition. We've received recognition as one of West Michigan's 101 Best and Brightest Companies to Work For. Who wouldn't want to be there?

WHAT WE DO.

We make a zillion different kinds of recognition products and tools that are fun and easy to use. From note cards to pins, to the whole *Kit and Caboodle*®, our inventory of recognition products is an affordable way to recognize anyone for just about anything —any day of the week.

WHY WE DO IT.

We are passionate about daily recognition. We know it works. We've seen the value in day-to-day recognition right here at Baudville, and we've watched our customers transform their cultures by simply expressing gratitude in a frequent and meaningful manner. We know day-to-day recognition works, and we want it to work for others.

“BAUDVILLE?”

Our name was created by combining the computer term “baud” (from our company's origins in software development) with the exuberant theatrical name “vaudeville.”

Put it all together and you have Baudville - a place where our employees enjoy working and 100,000+ customers come to receive a stellar performance.

WHERE TO FIND US.

LOCATION: 5380 52nd St SE Grand Rapids, MI 49512

CONTACT: 616.698.0889 800.728.0888

WEB: www.baudville.com

BLOG: <http://bvblog.baudville.com>

FACEBOOK: <http://tinyurl.com/audville-on-facebook>

TWITTER: www.twitter.com/audville

LINKEDIN: www.linkedin.com/company/audville



TEAMS FEEL WOWED & PROUD.

Recognition matters to everyone, and nothing says “you’re appreciated” more than a formal award. When you’re celebrating someone’s special accomplishment, there’s a lot of pressure to make sure everything is perfect.

Create a memorable moment with an award from Baudville’s trophy collection. Baudville offers exceptional service, high quality awards, and exclusive designs for a recognition occasion that’s sure to impress!

BAUDVILLE’S TROPHY COLLECTION OFFERS:

- **Engrave and Ship Same Day Service**

Approve your standard order proof by 3pm EST, and we’ll engrave and ship the same day! Standard orders approved after 3pm will ship the following day.

- **Free Logo Offer**

Order \$100 of any one trophy, give us your print-ready artwork, and we’ll add it for free!

- **100% Satisfaction Guaranteed**

If you’re not satisfied with your purchase, simply call us within 30 days of your original order date and we’ll make it right or give you your money back. No questions asked!

- **Exclusive Designs**

Baudville’s vast collection of trophies and awards can’t be replicated. Many of the trophies were designed by our in-house design team, and they are only available through Baudville.





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